Situational Context and Navigational Assistance

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Motivation

- situational context impacts spatial reasoning
- mobile systems are especially affected
- spatial and non-spatial factors have to be integrated

navigational assistance in a mobile setting, e.g., Scenario guidance, localization, identification, information visibility weather dissimilarity familarity constitution dialog history gender age geospatial interests factors goal position mean of transportation

MAUT

Multiattribute Utility Theory

- an evaluation scheme from decision analysis (Keenley/Raiffa: Decisions with Multiple Objectives. Wiley&Sons,1976.)
- MAUT has been succesfully applied to various problems, including user modeling and GIS decision support.
- an evaluation function v(x) assigns a value to each object x, which consists of a weighted sum over value dimensions *i*

$$v(x) = \sum_{i=1}^{n} w_i v_i(x)$$

• each evaluation function $v_i(x)$ can again consist of a weighted sum but over relevant attributes a:

$$v_i(x) = \sum_{a \in A_i} w_{ai} v_{ai}(l(a))$$

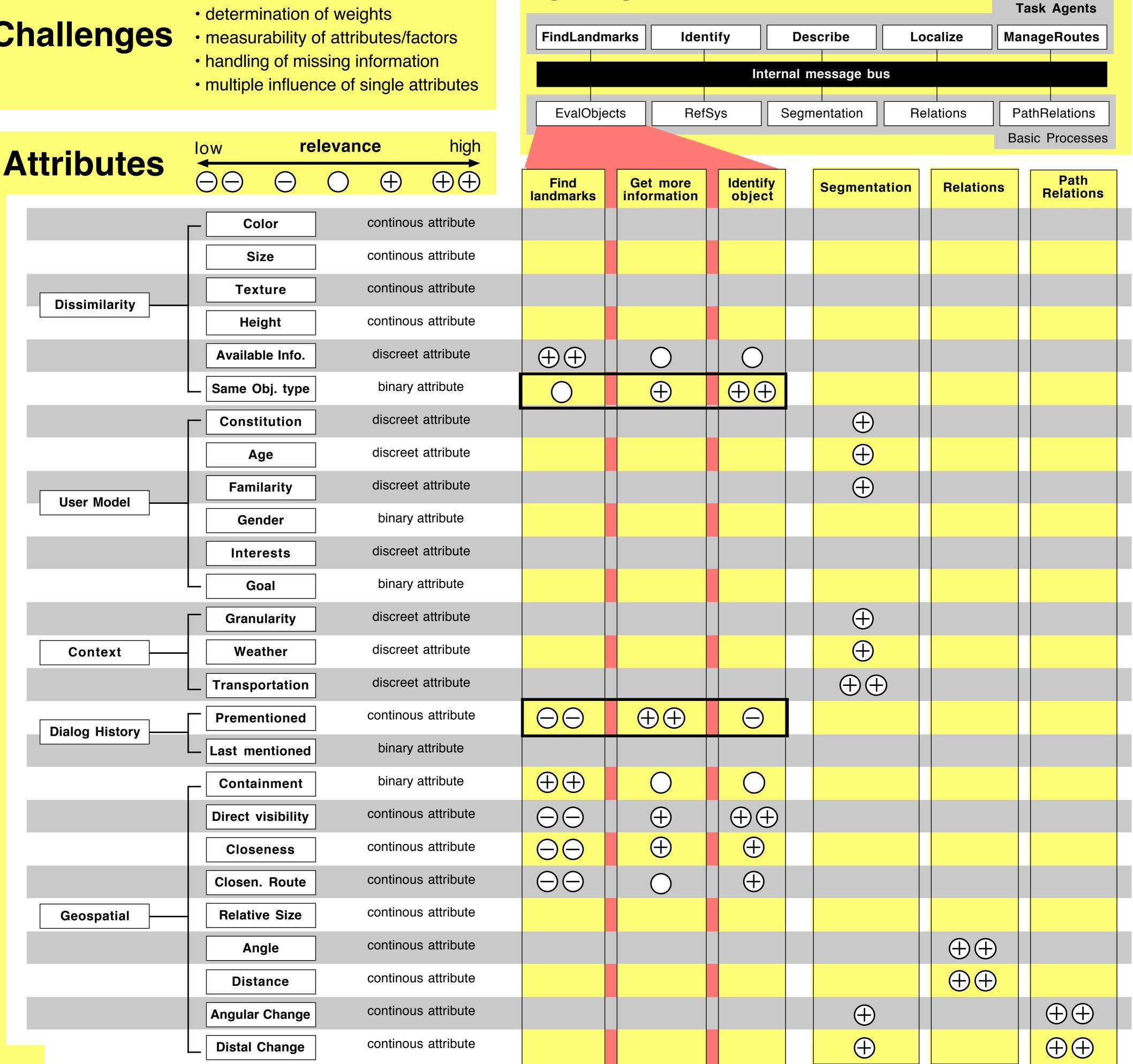
where w_a =attribute weight, I(a)=attribute level, V_{ai} ()=mapping of I(a) to evaluation

a prototypical implementation

approach: introduce weight function dependent on task

Challenges

determination of relevant dimensions



SPACE